

2020-2021 District Goals



District: 306 B1

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	01	20	10	50
2nd Quarter	01	20	70	30
3rd Quarter	01	20	50	30
4th Quarter	00	00	20	50

FY New Clubs

3

FY Charter Members

60

FY New Members

150

FY Retention Goal

160

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
New Chartered Clubs	DG Team, PID, PDGS, GAT and LCIF Team, External Resource Persons, Sponsoring Clubs	District Funds	01 July 2020	31 March 2021
Existing Clubs - New Members	DG Team, PDGS, GAT, Line Officers (Region + Zone Chairpersons), Club Officers	District Funds	01 July 2020	30 June 2021
Speciality Clubs	DG Team, PID, PDGS, GAT, Sponsoring Clubs	District Funds	01 July 2020	30 June 2021
New Voices	DG Team, PID, PDGS, Line Officers (Region + Zone Chairpersons), Club Officers	District Funds	01 July 2020	30 June 2021
Mass Induction of Members	DG Team, PID, PDGS, Line Officers (Region + Zone Chairpersons), Club Officers	LCIF + District Funds	01 October 2020	31 March 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

- a) Achieving 100% Clubs reporting Membership and Activity Reports to LCI on MyLion App Monthly
- b) Designing a Format of Reporting to suit the LCI and the District Clubs Evaluation

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Train Club Officers (Secretary, Administration Officer and President to report on Mylion App	District IT Operation Team (Clubs)	Equipment and Training Facilities	15 May 2020	31 December 2020
Train above Officers to Report on brief description on point form enlightening the Main Features	GAT, District IT Operation Team (Clubs)IT (Clubs) Team	Equipment and Training Facilities	15 May 2020	31 December 2020
Constant Follow Up Action	GAT, District IT Operation Team	Equipment and Facilities	10 July 2020	30 June 2021
CQI Programme	DG Team and GAT Team	Equipment and Facilities	15 May 2020	01 July 2020

DISTRICT CUSTOM IMPACT

Goal Statement

To select and nominate under advise to LCI the DISTRICT COORDINATORS for the following by 31 May 2020:-

- a) GLT, GMT and GST
- b) LCIF

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Select a team of Lion Leaders suitable for all 04 Positions - GLT, GMT, GST and LCIF with a Leader for each of the 04 categories and report said names to LCI	DG's Team, PDGS, DG's Consultants	Strengths and Weaknesses of the concerned Lions	01 January 2020	30 April 2020
Set Targets for each category	DG Team	Past 03 Years Performance of the District	01 April 2020	01 July 2020
Monthly review of Progress and take corrective steps if required to achieve the set Targets	DG Team and IT Team	Performance Records	31 July 2020	30 June 2021